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## **ShareBuilder Selects GainsKeeper to Provide Customers With Tax Lot Accounting Services**

Customers to Receive Industry-Leading Automated Cost Basis and Capital Gains  
Calculations, Schedule D, and Tax Minimization Tools

**Quincy, MA** – November 19, 2002 – GainsKeeper, Inc., today announced it has secured a strategic partnership with ShareBuilder Securities Corporation, the nation's growth\* leader in dollar-based online investing for mainstream consumers. The agreement will allow ShareBuilder customers to manage their investment taxes by using GainsKeeper's automated capital gains services.

By using GainsKeeper, ShareBuilder customers will have access to running capital gains reports for both realized and unrealized gain/loss. The system automatically identifies and determines the impact of wash sales and corporate action events that impact the cost basis of securities. At tax time, this data is used to automatically create an investor's IRS Schedule D.

"ShareBuilder makes investing easy and affordable for mainstream investors," said Steven Abrahams, Vice President, Product Management. "Our partnership with GainsKeeper will provide ShareBuilder's customers with advanced tools and services, allowing them to better manage their investment taxes. "

In addition to automated capital gains calculations, ShareBuilder customers will benefit from access to the GainsAdvisor suite of tax-efficient tools that help investors minimize the tax impact on their trades while maximizing after-tax results. Easy-to-use tools identify the best lots to sell from a tax perspective and help investors avoid wash sales.

"As an investment concept that is long over-due we've admired the ShareBuilder model", said Shawn Ward, GainsKeeper Direct of Product Development. "As a partner they present a unique need that GainsKeeper addresses. ShareBuilder's "buy and hold" strategy demands accurate corporate action tracking while the automatic investment programs will benefit from GainsKeeper automated wash sales feature."

### **About GainsKeeper, Inc.**

Established in 1998, GainsKeeper, Inc. is the leading provider of automated tax-based financial tools and services for the investment community. Individual investors and professionals seeking cutting-edge

investment tools and automated portfolio tracking services, including accounting for investment cost basis adjustments and capital gain/loss calculations, can access GainsKeeper directly via the World Wide Web at [www.gainskeeper.com](http://www.gainskeeper.com). About GainsKeeper Institutional Services

GainsKeeper Institutional Services (GKIS), a division of GainsKeeper, Inc., provides ASP solutions for financial institutions, enabling its partners to offer sophisticated tax lot accounting to their customers without incurring the high cost of building, maintaining, and housing the systems and operations necessary to provide institutional-quality service. GKIS serves the brokerage, mutual fund, and fund administration industries, providing solutions ranging from back-office outsourcing to fully integrated Internet-based tools and services. Clients include BISYS, MFS, Deutsche-Bank's Scudder Investments, and funds of GKIS' distribution partner, GIS Ltd. Additional information is available at [www.GKIS.net](http://www.GKIS.net), via e-mail to [marketing@gainskeeper.com](mailto:marketing@gainskeeper.com), or by calling 617-472-3314.

#### **About ShareBuilder**

ShareBuilder ([www.sharebuilder.com](http://www.sharebuilder.com)) is an online brokerage service designed to make investing in the stock market simple, automatic and affordable. With no account or investment minimums and no annual fees, customers can begin a program of regular and automatic investing for just \$4 per transaction - or customers can build their portfolios with unlimited stock purchases for only \$12 a month. "ShareBuilders" typically invest the same dollar amount each month in a selection of securities, regardless of the share price of the stock. They choose from over 4,000 stocks, index funds and closed-end bond funds, selecting the dollar amount they wish to invest and the frequency (one-time, weekly or monthly). Recurring investments can be funded automatically by payroll deduction or direct debit from checking or savings accounts, or separately by check or wire transfer. Real-Time buy and sell transactions are also available through market orders for \$15.95 and limit orders for \$19.95. ShareBuilder Securities Corporation is a registered broker-dealer and member NASD/SIPC.

\* Salomon Smith Barney, The Online Broker Rankings, August 7, 2002.

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